

AIO to Showcase Independents' Code and new Practice Insurance policy at 100% Optical.

The Association for Independent Optometrists and Dispensing Opticians (AIO) is very much looking forward to speaking to all Independents about the new Independents' Code of Conduct and the soon to be released AIO practice insurance policy.

The Independents Code (IC) was launched in late 2016 as a mark of distinction for Independent practices that deliver excellent long term eye health care for their patients. IC, which is regulated by the fully independent IC Oversight Board (ICOB), chaired by Julian Jackson, is already live in practices stretching from North Yorkshire to the South East. The Code forms the basis of local promotion for subscriber practices to build public awareness about the excellent clinical eye care that they offer their patients. With practices lining up to subscribe to IC, the opportunity to be amongst the first 50 'Pioneer' practices that enjoy special benefits is fast running out.

AIO will also be launching its new 'all risks' Practice Insurance policy in the coming weeks and will be able to provide delegates at 100% with a full briefing on the product on offer. The policy will be unlike other policies that have been available before as it will bring together all the insurance risks that a practice must cover into a single policy with a single premium. This means that Professional Indemnity insurance (including vicarious liability) will be covered alongside employee liability, public liability, stock and equipment and many other risks under one umbrella.

Peter Warren, Chairman of AIO said: 'we are delighted to have a stand at 100% Optical and to have the opportunity to showcase some of the important new initiatives that AIO is delivering to benefit the Independent sector for the long term. As the only not-for-profit Professional Body that solely represents the Independent sector we have a vital role to play in ensuring its long term success and sustainability. IC and the new Insurance policy are two important strands that we are delivering as part of this role.'

The AIO team will be located on stand E35 at 100% Optical and looks forward to meeting with Independents, and aspiring Independents throughout the course of the event.